

100 Activities for Alzheimer's Residents

Freiberg Press Inc.
PO Box 612
Cedar Falls, IA 50613

Phone: 319-553-0642 Fax: 319-553-0644
E-mail: admin@care4elders.com
Web: www.care4elders.com

Frequency: Monthly

Circulation: Paid

Audience: Caregivers and families of Alzheimer's patients.

Profile: An informative 36-page booklet that is packed with 100 simple and ready-to-implement activities especially designed to stimulate, entertain and instill a sense of self-esteem in residents with Alzheimer's. Contains both one on one and group activities that staff, family members or volunteers can easily conduct.

Key Personnel: Bill Freiberg, Publisher

Format: Booklet

Advertising: NO

Notes: Published by Freiberg Press, Inc.; Alzheimer's Care Guide, Monthly Mini-Lessons in Care of the Aging, Activity Director's Guide, Nurse Aid VIP, Geriatric Care

Activities, Adaptation & Aging

10 Alice St.
Binghamton, NY 13904-1580

Phone: 607-722-5857 Fax: 607-722-6362
E-mail: orders@haworthpress.com
Web: www.haworthpress.com

Frequency: Quarterly – February, May, August, November

Circulation: 1050 – Paid

Audience: Activities directors, coordinators in nursing homes and community centers

Profile: Nursing home recreation case studies, program evaluations. No freelance submissions. Send news releases to Linnea Couture, editor, 8714 W. Swarthmore Place, Littleton, CO 80123.
E-mail: linnea@ecentral.com

Key Personnel: Linnea Couture, editor;
Becky Miller-Baum, adv. mgr.

Format: Magazine

Advertising: Display and classified; call for rates.

Deadlines: Two months before publication

Notes: Published by Haworth Press.

Activity Directors Guide

Freiberg Press, Inc.
PO Box 612
Cedar Falls, IA 50613

Phone: 319-553-0642 Fax: 319-553-0644
E-mail: admin@care4elders.com
Web: www.activitiesforelders.com

Circulation: 6,000 – Paid

Audience: Caregivers for the elderly

Profile: Activity program and plan guides

Key Personnel: Kate Lynch, editor

Format: Magazine

Notes: Also Published by Freiberg Press, Inc.:
Alzheimers Care Guide, Monthly Mini-Lessons in Care of the Aging, Eldercare Reporter, Nurse Aide/VIP

Adult Day Services Letter

Health Resource Publishing
1913 Atlantic Ave., Suite F40
Manasquan, NJ 08736

Phone: 732-292-1100 Fax: 732-292-1111
Web: www.healthrespubs.com

Frequency: Monthly

Circulation: Paid

Audience: National Distribution to adult day care centers, programs and hospitals

Key Personnel: Carolyn Pense, editor; Robert Jenkins, publisher

Format: Both Print and Electronic