

AARP Bulletin

601 E Street NW
Washington, DC 20049-0001

Phone: 202-434-3340 Fax: 202-434-6451
Web: www.aarp.org/bulletin

Frequency: Monthly – 11 times a year

Circulation: 34,000,000 – Paid and Free

Audience: Members of AARP (50+) and NRTA worldwide

Profile: Seniors' issues, AARP news. Send news releases to Robert Wilson, editor. Buys freelance articles. Appears online.

Key Personnel: Jim Fishman, publisher; Susan Crowley, executive editor

Format: Tabloid 4 col. x 1-1/2", 4/c available

Advertising: Display only; min. size 1" x 2". Contact New York sales office at 212-599-1880, fax: 212-986-8167.

Deadlines: Six weeks before publication

Notes: Published by AARP. Also published as NRTA Bulletin, member publication of the National Retired Teachers Association. Appears online.

AARP The Magazine

c/o AARP
601 E St. NW
Washington, DC 20049-0001

Phone: 202-434-6880, 202-434-6837 (Carol Simons)
Fax: 202-434-6864
E-mail: editor@aarp.org
Web: www.aarpmagazine.org

Frequency: Bi-Monthly

Circulation: 23,000,000 – Free

Audience: Members 50+ of AARP

Profile: General interest for seniors: travel, finance, hobbies, art, retirement living, health, profiles of famous older Americans, articles of general interest and AARP news. Send news releases to editor. Buys freelance articles; writers guidelines available.

Key Personnel: Hugh Delehanty, editor-in-chief; Carol Simons, exec. editor; Shelagh Daly Miller, adv.dir.

Format: Magazine 8" x 11"; 4/c available

Advertising: Display; min. 1/6th pg. FP b/w \$229,050. Represented by Maturity Magazine Group, 420 Lexington Ave., New York, NY 10170; call 212-599-1880, fax 212-986-8167.

Deadlines: 5th of third month before publication.

Notes: Published by American Association of Retired Persons

Alive! A Magazine for Vibrant Christians over 50

PO Box 46464
Cincinnati, OH 45246-0464

Phone: 513-825-3681
Web: www.missionsalive.org/lcsf

Frequency: quarterly

Circulation: 5,000 – Paid

Audience: North American Christians 50+

Profile: "A Magazine for Christian Senior Adults... Articles for and about Christian seniors in vital, productive lifestyles, travel or ministries." Also uses fiction, cartoons. Send news releases to A. June Lang, editor. Buys freelance articles; writers guidelines available.

Key Personnel: J. David Lang, executive director/editor; A. June Lang, office editor

Format: Magazine, 8-1/2" x 11", 2/c available

Advertising: Limited

Deadlines: Seasonal material six months in advance

American Legion Magazine

Box 1055
700 N. Pennsylvania
Indianapolis, IN 46206-1055

Phone: 317-630-1200 Fax: 317-630-1280
Web: www.legion.org

Frequency: Monthly

Circulation: 2,550,000 – Paid and Free

Audience: American Legion members nationwide

Profile: General interest for adults who are military-connected. Send news releases to John B. Raughter, editor. Buys freelance articles; writers guides available.

Key Personnel: John B. Raughter, editor; Diane Andretti, adv. dir.

Format: Magazine, 7" x 10", 4/c available

Advertising: Display, classified; FP b/w \$45,680.

Represented by James G. Elliot Co. 626 Wilshire Blvd., Suite 500 Los Angeles, CA 90017

Deadlines: Two months before publication.