

Register Citizen

Senior Section: Senior Life
PO Box 58
Torrington, CT 06790-0058

Phone: 860-489-3121 Fax: 860-489-6790
E-mail: editor@registercitizen.com
Web: www.registercitizen.com

Category: Newspaper/Newspaper Section

Frequency: Weekly – Tuesday

Circulation: 16,000 – Paid

Audience: Residents 50+ of Torrington and Litchfield county area, northwestern Connecticut

Profile: General interest for seniors. Send news releases to Mary Dempsey, features editor. Uses freelance articles, but does not pay.

Key Personnel: Mary Dempsey, features editor

Format: Broadsheet; 4/c available

Advertising: Display only.

Deadlines: One week before publication

Second Round

c/o New Haven Register
Long Wharf, 40 Sargent Dr.
New Haven, CT 06511-5918

Phone: 203-789-5676 Fax: 203-865-7894
E-mail: features@nhregister.com
Web: www.nhregister.com

Category: Newspaper Column

Frequency: Daily

Circulation: 100,000 – Paid

Audience: New Haven-area residents 50+

Profile: Concerns of older persons. Send news releases to Rick Sandella c/o New Haven Register. No freelance submissions.

Key Personnel: Rick Sandella, Features Editor

Deadlines: Monday before publication

Delaware

Better Years

P.O. Box 536
Hockessin, DE 19707

Phone: 302-239-4644 Fax: 302-239-7033
E-mail: editor@communitypub.com

Category: Newspaper/Newspaper Section

Frequency: Monthly

Circulation: 26,000 – Paid and Free

Audience: Residents 50+ of Delaware, southeast Pennsylvania, southern New Jersey, Maryland

Profile: Local interest for seniors, empty nesters and caregivers. Please mail news releases to William Shanin, editor. No new product releases. No freelance submissions.

Key Personnel: William Shanin, editor; William Metten, sales

Format: Tabloid, 4 col. x 16"

Advertising: Display and classified; FP b/w \$584

Deadlines: 15th of month before publication

District of Columbia

Washington Post

Senior Section: Seniors – Health
1150 15th St. NW
Washington, DC 20071

Phone: 202-334-6000 Fax: 202-334-6471
E-mail: health@washpost.com
Web: www.washingtonpost.com

Category: Newspaper/Newspaper Section

Frequency: 3 times yearly – April 5; Aug. 2; Jan. 3

Circulation: 800,000 – Paid

Audience: Senior readers 50+

Profile: General interest for seniors. Send news releases to Craig Stoltz, health editor. Buys articles from freelancers.

Key Personnel: Craig Stoltz, health editor; Susan Morses, assistant editor

Format: Broadsheet, 4/c available

Advertising: Call for rates.

Washington Times, The

Senior Section: Active Adults
3600 New York Ave., N.E.
Washington, DC 20002

Phone: 202-636-3000
Fax: 202-529-2471, 202-269-1245
E-mail: advertising@washingtontimes.com
Web: www.washingtontimes.com

Category: Newspaper/Newspaper Section

Frequency: Quarterly

Circulation: 102,255 – Paid and Free

Audience: Residents 50+ in Washington and District of Columbia

Profile: General interest for seniors. Send news releases to editor.

Key Personnel: Kenneth McIntyre, managing, editor, Michael Mahr, adv. dir., Kevin Maljak, special sections coord.

Format: 13" x 21 1/2" 4/c available

Advertising: Call for rates and schedules