

Category	Award	Item#	Organization	Item Description
Annual Report	SILVER	1999-226	The Philadelphia Protestant Home	1999-Our Goodness Shows Annual Report
Annual Report	SILVER	1999-813	Daughters of Miriam Center	1999-Daughters of Miriam Center/The Gallen Institute Touches Lives
Annual Report	BRONZE	1999-32	Sholom Community Alliance	1999-Sholom Community Alliance 1998 Annual Report
Annual Report	BRONZE	1999-140	Maple Knoll Village	1999-Southwestern Ohio Seniors' Services, Inc. 150th Anniversary History Edition
Annual Report	BRONZE	1999-175	Presbyterian Homes & Services, Inc.	1999-1997 Annual Report
Annual Report	BRONZE	1999-395	JWT SPECIALIZED COMMUNICATIONS	1999-ACTS Annual Report
Annual Report	MERIT	1999-66	The Navesink House	1999-"Progress Through Unity" 1997 Annual Report
Annual Report	MERIT	1999-390	Dunwoody Village, Inc.	1999-Annual Report
Annual Report	MERIT	1999-697	Albright Care Services	1999-1997 Annual Report
Billboard/Outdoor Advertising	MERIT	1999-1029	Loretto	1999-Loretto Billboard
Billboard/Outdoor Advertising	MERIT	1999-1041	JWT Specialized Communications	1999-Start of Something Wonderful — Harbour Pointe Shores
Brochure/Booklet	GOLD	1999-170	Presbyterian Homes & Services, Inc.	1999-Meadow Lakes Brochure

Category	Award	Item#	Organization	Item Description
Brochure/Booklet	GOLD	1999-271	Stephen Gordet Associates, Inc.	1999-The Breakers of Olympia Fields Brochure
Brochure/Booklet	GOLD	1999-290	GlynnDevins Marketing and Advertising Services	1999-Piper Shores Intro Brochure
Brochure/Booklet	GOLD	1999-375	Classic Residence by Hyatt	1999-La Jolla Brochure and Inserts
Brochure/Booklet	GOLD	1999-482	Adelman Advertising	1999-Meadowlark Hills Lifestyle Brochure
Brochure/Booklet	SILVER	1999-142	Sharon Brooks & Associates	1999-Covenant Woods Brochure
Brochure/Booklet	SILVER	1999-168	Presbyterian Homes & Services, Inc.	1999-The Willows at Holmdel Brochure
Brochure/Booklet	SILVER	1999-376	Classic Residence by Hyatt	1999-Aventura Brochure and Inserts
Brochure/Booklet	SILVER	1999-389	Dunwoody Village, Inc.	1999-Marketing Brochure
Brochure/Booklet	SILVER	1999-465	Carlson Communications	1999-"Welcome to Southport"
Brochure/Booklet	SILVER	1999-484	Robley Marketing	1999-Prestige Brochure
Brochure/Booklet	BRONZE	1999-58	Lakewood Health & Rehabilitation	1999-More than the quality of care. The quality of life.
Brochure/Booklet	BRONZE	1999-79	DELMAR GARDENS ENTERPRISES	1999-Garden Villas North Brochure

Category	Award	Item#	Organization	Item Description
Brochure/Booklet	BRONZE	1999-148	Sharon Brooks & Associates	1999-Juniper Partners Brochure
Brochure/Booklet	BRONZE	1999-151	Sharon Brooks & Associates	1999-Covenant Woods #10 Brochure
Brochure/Booklet	BRONZE	1999-219	Janet Hughes and Associates	1999-Methodist Manor House (Brochure)
Brochure/Booklet	BRONZE	1999-459	Ashley Gardens	1999-Ashley Gardens Corporate Brochure
Brochure/Booklet	BRONZE	1999-521	The Zillner Group	1999-Edgewood Sales Brochure
Brochure/Booklet	BRONZE	1999-588	GlynnDevins Marketing and Advertising Services	1999-John Knox Village "Get More Out of Life" Guide
Brochure/Booklet	BRONZE	1999-900	Virginia Mennonite Retirement Community	1999-Welcome to Our Neighborhood
Brochure/Booklet	BRONZE	1999-961	GlynnDevins Marketing and Advertising Services	1999-Glenmoor General Brochure
Brochure/Booklet	BRONZE	1999-974	GlynnDevins Marketing and Advertising Services	1999-St. James Place General Brochure
Brochure/Booklet	MERIT	1999-107	Senior Growth Foundation, Inc.	1999-Grande Village Information Brochure
Brochure/Booklet	MERIT	1999-177	Presbyterian Homes & Services, Inc.	1999-Family Care Network
Brochure/Booklet	MERIT	1999-273	Stephen Gordet Associates, Inc.	1999-Terrace Gardens Brochure

Category	Award	Item#	Organization	Item Description
Brochure/Booklet	MERIT	1999-481	Adelman Advertising	1999-Woodbury Senior Living Lifestyle Brochure
Brochure/Booklet	MERIT	1999-679	Westminster-Canterbury Richmond	1999-Brochure/Booklet
Brochure/Booklet	MERIT	1999-794	The Fountains	1999-Waterfront Paradise — Boca Ciega Bay
Brochure/Booklet	MERIT	1999-948	GlynnDevins Marketing and Advertising Services	1999-Chapel Oaks General Brochure
Brochure/Booklet	MERIT	1999-964	GlynnDevins Marketing and Advertising Services	1999-Edgemere General Brochure
Brochure/Booklet	MERIT	1999-967	GlynnDevins Marketing and Advertising Services	1999-East Hill Woods General Brochure
Brochure/Booklet	MERIT	1999-970	GlynnDevins Marketing and Advertising Services	1999-La Costa Glen Carlsbad General Brochure
Brochure/Booklet	MERIT	1999-1032	JWT Specialized Communications	1999-Wire-Bound Brochure — Willow Gables
Brochure/Booklet	MERIT	1999-1042	JWT Specialized Communications	1999-Wire-Bound Brochure — Acacia Village
Brochure/Booklet	MERIT	1999-1044	Koerick Sterling Communities, LLC	1999-"Sterling Commons Alzheimer's Residence"
Brochure/Booklet	MERIT	1999-1055	Twin lakes Center	1999-Twin Lakes Center Brochure
Calendar	BRONZE	1999-793	The Fountains	1999-Artists In Residence

Category	Award	Item#	Organization	Item Description
Calendar	MERIT	1999-628	Presbyterian Manors of Mid-America	1999-"Art Is Ageless" Calendar
Calendar	MERIT	1999-690	Bridgewater Retirement Community	1999-Bridgewater Retirement Community
Direct Mail Advertising	SILVER	1999-978	GlynnDevins Marketing and Advertising Services	1999-Chapel Oaks "Moving Seminar" event invitation
Direct Mail Advertising	SILVER	1999-983	GlynnDevins Marketing and Advertising Services	1999-John Knox Village Hot Pocket Mailer
Direct Mail Advertising	SILVER	1999-986	GlynnDevins Marketing and Advertising Services	1999-Cypress Cove Reasons Campaign Mailer
Direct Mail Advertising	BRONZE	1999-321	GlynnDevins Marketing and Advertising Services	1999-East Hill Woods Retirement Symposium Invitation
Direct Mail Advertising	BRONZE	1999-528	The Zillner Group	1999-Province Place "Neighborhood" Mailer
Direct Mail Advertising	BRONZE	1999-536	The Zillner Group	1999-Fascinating People of Skyline Series
Direct Mail Advertising	BRONZE	1999-761	Wordwise, Inc. for The Mayflower Retirement Community	1999-PASSAGES
Direct Mail Advertising	BRONZE	1999-788	The Fountains	1999-Helping Retirement Dreams Bloom — Crystal Lake
Direct Mail Advertising	BRONZE	1999-792	The Fountains	1999-Take The Scenic Route/Millbrook
Direct Mail Advertising	BRONZE	1999-795	The Fountains	1999-Testimonial Postcards — Boca Ciega Bay

Category	Award	Item#	Organization	Item Description
Direct Mail Advertising	BRONZE	1999-947	GlynnDevins Marketing and Advertising Services	1999-Cypress Cove Neighborhood Party Invite
Direct Mail Advertising	BRONZE	1999-950	GlynnDevins Marketing and Advertising Services	1999-Sierra Winds "Successful Aging" Prospect Mailer
Direct Mail Advertising	BRONZE	1999-953	GlynnDevins Marketing and Advertising Services	1999-Friendship Village of Tempe "Computer Seminar Invitation"
Direct Mail Advertising	BRONZE	1999-971	GlynnDevins Marketing and Advertising Services	1999-Westminster Village of Spanish Fort Flower Mailer
Direct Mail Advertising	BRONZE	1999-980	GlynnDevins Marketing and Advertising Services	1999-Friendship Village of West County Butterfly House Invitation
Direct Mail Advertising	BRONZE	1999-984	GlynnDevins Marketing and Advertising Services	1999-John Knox Village Giving Thanks
Direct Mail Advertising	BRONZE	1999-988	GlynnDevins Marketing and Advertising Services	1999-Cypress Cove Winter 1998 Newsletter
Direct Mail Advertising	MERIT	1999-152	Sharon Brooks & Associates	1999-Boston Financial Car Direct Mail
Direct Mail Advertising	MERIT	1999-272	Stephen Gordet Associates, Inc.	1999-"Neighbor" Door Hanger
Direct Mail Advertising	MERIT	1999-318	GlynnDevins Marketing and Advertising Services	1999-Immanuel Lakeside Village Postcard Series
Direct Mail Advertising	MERIT	1999-480	Adelman Advertising	1999-Cup of Tea Direct Mail
Direct Mail Advertising	MERIT	1999-514	The Zillner Group	1999-Meadow Ridge Construction

Category	Award	Item#	Organization	Item Description
Direct Mail Advertising	MERIT	1999-517	The Zillner Group	1999-Casa "Not the Least Bit Retiring" Series
Direct Mail Advertising	MERIT	1999-522	The Zillner Group	1999-Sandhill Cove "Personal View" Mailer
Direct Mail Advertising	MERIT	1999-527	The Zillner Group	1999-Atlantic Shores Lifestyle Mailer
Direct Mail Advertising	MERIT	1999-531	The Zillner Group	1999-Beacon Hill "Best Years" Mailer
Direct Mail Advertising	MERIT	1999-532	The Zillner Group	1999-Atlantic Shores "Retire My Lawnmower" Mailer
Direct Mail Advertising	MERIT	1999-630	MGROUP	1999-THE HALLMARK "Presents Our New Collection of Grand Apartments"
Direct Mail Advertising	MERIT	1999-791	The Fountains	1999-Dreams Take Flight — La Cholla
Direct Mail Advertising	MERIT	1999-951	GlynnDevins Marketing and Advertising Services	1999-Chapel Oaks "Fall in Love" Testimonial Mailer
Direct Mail Advertising	MERIT	1999-957	GlynnDevins Marketing and Advertising Services	1999-Montgomery Place "Christmas Around the World" event invitation
Direct Mail Advertising	MERIT	1999-968	GlynnDevins Marketing and Advertising Services	1999-East Hill Woods "Proverbs"
Direct Mail Advertising	MERIT	1999-972	GlynnDevins Marketing and Advertising Services	1999-SunBridge Assisted Living "Difference for Dad"
Direct Mail Advertising	MERIT	1999-982	GlynnDevins Marketing and Advertising Services	1999-SunBridge Assisted Living "Quality of Life" Postcard

Category	Award	Item#	Organization	Item Description
Direct Mail Advertising	MERIT	1999-985	GlynnDevins Marketing and Advertising Services	1999-John Knox Village Everything's Starting to Bloom
Direct Mail Advertising	MERIT	1999-987	GlynnDevins Marketing and Advertising Services	1999-Cypress Cove Topping Off Invite
Direct Mail Advertising	MERIT	1999-1043	JWT Specialized Communications	1999-Open the Door — Willow Gables
Graphic Design	MERIT	1999-37	The Presbyterian Homes	1999-The Chimes October/November 1998
Graphic Design	MERIT	1999-220	Janet Hughes and Associates	1999-Methodist Manor House (Brochure)
Graphic Design	MERIT	1999-224	The Philadelphia Protestant Home	1999-Holiday Greetings
Graphic Design	MERIT	1999-323	GlynnDevins Marketing and Advertising Services	1999-Glenmoor Information Center
Graphic Design	MERIT	1999-683	Maple Knoll Village	1999-Security...the legacy of generous hearts
Logo/Letterhead Design	MERIT	1999-1034	JWT Specialized Communications	1999-Emeritus Assisted Living Emblem
Logo/Letterhead Design	MERIT	1999-1036	JWT Specialized Communications	1999-Logo — Maravilla at Vernon Hills
Magazine	SILVER	1999-611	The Jewish Home and Hospital	1999-Magazine
Magazine	BRONZE	1999-1057	Virginia Mennonite Retirement Community	1999-HomeSpun

Category	Award	Item#	Organization	Item Description
Magazine	MERIT	1999-930	John Douglas French Center for Alzheimer's Disease	1999-Journal
Magazine Advertising	MERIT	1999-1040	JWT Specialized Communications	1999-Experiencing — Willow Valley
Magazine/Newspaper Article	BRONZE	1999-780	Country Meadows Retirement Communities	1999-Presidents and Kings:
Magazine/Newspaper Article	MERIT	1999-74	The Salmon Family of Services	1999-Intergenerational Programs Benefit Everyone...Children, Seniors and Staff
Magazine/Newspaper Article	MERIT	1999-646	The American Legion Magazine	1999-Close to Home
Magazine/Newspaper Article Series	BRONZE	1999-991	GlynnDevins Marketing and Advertising Services	1999-East Hill Woods "Proverbs"
Magazine/Newspaper Article Series	MERIT	1999-322	GlynnDevins Marketing and Advertising Services	1999-Chapel Oaks "I Fell in Love" testimonial ad campaign
Market Research	BRONZE	1999-319	GlynnDevins Marketing and Advertising Services	1999-Edgemere Interest Survey
Miscellaneous Publication	BRONZE	1999-409	Marjorie Bertolino Marketing	1999-"Series of Lifestyle Brochures"
Miscellaneous Publication	MERIT	1999-407	Marjorie Bertolino Marketing	1999-"Levels of Living Series"
Miscellaneous Publication	MERIT	1999-962	GlynnDevins Marketing and Advertising Services	1999-Glenmoor Charter Member Benefits Package
Newsletter	SILVER	1999-466	Carlson Communications	1999-"Southport Living"

Category	Award	Item#	Organization	Item Description
Newsletter	SILVER	1999-613	Red Spring Communications, Inc.	1999-Living
Newsletter	BRONZE	1999-35	The Presbyterian Homes	1999-The Chimes October/November 1998
Newsletter	BRONZE	1999-62	The Army Residence Community	1999-"ESPRIT" NEWSLETTER — SUMMER/FALL 1998
Newsletter	BRONZE	1999-114	J.R. Ehlers & Associates, Inc.	1999-The Carlisle Naples
Newsletter	BRONZE	1999-429	Seniority Communications	1999-Newsletter: The Inside Word
Newsletter	MERIT	1999-53	Holy Family Manor	1999-Helping Hands Newsletter
Newsletter	MERIT	1999-70	Extendicare Health & Rehab. Center	1999-CareLines
Newsletter	MERIT	1999-125	Brooke Grove Foundation	1999-Brooke Grove Foundation — "Community News"
Newsletter	MERIT	1999-132	Joseph L. Morse Geriatric Center & Corecare Associates	1999-The Morse Code Winter 1998
Newsletter	MERIT	1999-388	Dunwoody Village, Inc.	1999-The Villager
Newsletter	MERIT	1999-526	The Zillner Group	1999-Casa Carillon Newsletter
Newsletter	MERIT	1999-946	GlynnDevins Marketing and Advertising Services	1999-Glenmoor "Glenmoor Green" Community Newsletter

Category	Award	Item#	Organization	Item Description
Newspaper Advertising	SILVER	1999-110	J.R. Ehlers & Associates, Inc.	1999-The Carlisle Naples
Newspaper Advertising	SILVER	1999-276	Stephen Gordet Associates, Inc.	1999-Kingsley Inserts
Newspaper Advertising	SILVER	1999-292	GlynnDevins Marketing and Advertising Services	1999-John Knox Village John Glenn Ad
Newspaper Advertising	SILVER	1999-355	Classic Residence by Hyatt	1999-Lakeside Village LIFE CARE98 Ad
Newspaper Advertising	SILVER	1999-357	Classic Residence by Hyatt	1999-Naples Country CLUB98 Ad
Newspaper Advertising	SILVER	1999-359	Classic Residence by Hyatt	1999-Reno TESTIMONIAL #2-98 Ad
Newspaper Advertising	SILVER	1999-360	Classic Residence by Hyatt	1999-Reno TESTIMONIAL #1-98 Ad
Newspaper Advertising	SILVER	1999-368	Classic Residence by Hyatt	1999-Monterey FSI 8-1/2" x 11"
Newspaper Advertising	BRONZE	1999-111	J.R. Ehlers & Associates, Inc.	1999-Weinberg Village
Newspaper Advertising	BRONZE	1999-112	J.R. Ehlers & Associates, Inc.	1999-The Carlisle Naples
Newspaper Advertising	BRONZE	1999-113	J.R. Ehlers & Associates, Inc.	1999-The Carlisle Naples
Newspaper Advertising	BRONZE	1999-356	Classic Residence by Hyatt	1999-Hollywood NEW #4-98 Ad

Category	Award	Item#	Organization	Item Description
Newspaper Advertising	BRONZE	1999-358	Classic Residence by Hyatt	1999-Teaneck NEW #1-98 Ad
Newspaper Advertising	BRONZE	1999-361	Classic Residence by Hyatt	1999-Pompano Beach STAY ACTIVE 98 Ad
Newspaper Advertising	BRONZE	1999-954	GlynnDevins Marketing and Advertising Services	1999-Friendship Village of Tempe "So good you'll want to pass it on."
Newspaper Advertising	MERIT	1999-144	Sharon Brooks & Associates	1999-Elyria Twister Ad
Newspaper Advertising	MERIT	1999-145	Sharon Brooks & Associates	1999-Elyria Growth Spurt Ad
Newspaper Advertising	MERIT	1999-278	Stephen Gordet Associates, Inc.	1999-The Breakers at Olympia Fields Ad
Newspaper Advertising	MERIT	1999-724	Resources for Senior Living	1999-The Haven, Mildred White Print Ad
Newspaper Advertising	MERIT	1999-725	Resources for Senior Living	1999-The Haven, Sam Meachum Print Ad
Newspaper Advertising	MERIT	1999-733	Senior Star Living	1999-Spend Your Retirement Surfing.
Newspaper Advertising	MERIT	1999-741	Hutton-Sherer Marketing, Advertising and Design	1999-Luxuries...I Love It!
Newspaper Advertising	MERIT	1999-742	Hutton-Sherer Marketing, Advertising and Design	1999-Dining Out...I Love It!
Newspaper Advertising	MERIT	1999-743	Hutton-Sherer Marketing, Advertising and Design	1999-Hotel With Friends...I Love It!

Category	Award	Item#	Organization	Item Description
Newspaper Advertising	MERIT	1999-959	GlynnDevins Marketing and Advertising Services	1999-SunBridge Assisted Living "At Last" Print Ad
Newspaper Advertising	MERIT	1999-1035	JWT Specialized Communications	1999-These are the Feet — Emeritus Assisted Living
Newspaper Advertising	MERIT	1999-1038	JWT Specialized Communications	1999-Golf — Willow Valley
Newspaper/Tabloid	BRONZE	1999-804	The Fountains	1999-Contemporary Retirement
Newspaper/Tabloid	MERIT	1999-367	Classic Residence by Hyatt	1999-Reno FSI Broadsheet
Newspaper/Tabloid	MERIT	1999-369	Classic Residence by Hyatt	1999-West Hartford FSI Broadsheet
Newspaper/Tabloid	MERIT	1999-370	Classic Residence by Hyatt	1999-TidePointe FSI Broadsheet
Photograph—Black & White	GOLD	1999-138	Maple Knoll Village	1999-Elmer Huber, 101, with his W.W. I Medals
Photograph—Color	GOLD	1999-173	Presbyterian Homes & Services, Inc.	1999-Monroe Village "Grands & Tots" Program
Photograph—Color	GOLD	1999-297	GlynnDevins Marketing and Advertising Services	1999-Glenmoor "Easy Riders"
Photograph—Color	GOLD	1999-298	GlynnDevins Marketing and Advertising Services	1999-Glenmoor "A Hug and a Smile"
Photograph—Color	SILVER	1999-293	GlynnDevins Marketing and Advertising Services	1999-Ferris Hills at West Lake Afternoon Stroll

Category	Award	Item#	Organization	Item Description
Photograph—Color	SILVER	1999-295	GlynnDevins Marketing and Advertising Services	1999-Glenmoor "Alone at Last"
Photograph—Color	SILVER	1999-299	GlynnDevins Marketing and Advertising Services	1999-Ferris Hills at West Lake Bike Ride
Photograph—Color	SILVER	1999-300	GlynnDevins Marketing and Advertising Services	1999-Ferris Hills at West Lake Boat Ride
Photograph—Color	SILVER	1999-301	GlynnDevins Marketing and Advertising Services	1999-Ferris Hills at West Lake Time With Grandpa
Photograph—Color	BRONZE	1999-171	Presbyterian Homes & Services, Inc.	1999-Charlotte Kopcsik and Canine Friend
Photograph—Color	BRONZE	1999-289	GlynnDevins Marketing and Advertising Services	1999-John Knox Village Daycare Photo
Photograph—Color	BRONZE	1999-294	GlynnDevins Marketing and Advertising Services	1999-Glenmoor "Cheers"
Photograph—Color	BRONZE	1999-302	GlynnDevins Marketing and Advertising Services	1999-Ferris Hills at West Lake Flower Garden
Photograph—Color	BRONZE	1999-303	GlynnDevins Marketing and Advertising Services	1999-Ferris Hills at West Lake Fishing
Photograph—Color	BRONZE	1999-304	GlynnDevins Marketing and Advertising Services	1999-Edgemere Night on the Town
Photograph—Color	BRONZE	1999-317	GlynnDevins Marketing and Advertising Services	1999-Christian Care Center Intergenerational
Photograph—Color	BRONZE	1999-956	GlynnDevins Marketing and Advertising Services	1999-La Costa Glen Carlsbad "Along the Ocean" Photograph

Category	Award	Item#	Organization	Item Description
Photograph—Color	MERIT	1999-36	The Presbyterian Homes	1999-The Chimes October/November 1998
Photograph—Color	MERIT	1999-288	GlynnDevins Marketing and Advertising Services	1999-John Knox Village Turkey Day
Photograph—Color	MERIT	1999-305	GlynnDevins Marketing and Advertising Services	1999-Edgemere Couple at Desk
Photograph—Color	MERIT	1999-307	GlynnDevins Marketing and Advertising Services	1999-Edgemere Tea Party
Photograph—Color	MERIT	1999-310	GlynnDevins Marketing and Advertising Services	1999-Edgemere Shopping
Photograph—Color	MERIT	1999-311	GlynnDevins Marketing and Advertising Services	1999-St. James Place "Love is in the air."
Photograph—Color	MERIT	1999-313	GlynnDevins Marketing and Advertising Services	1999-St. James Place "Fore!"
Photograph—Color	MERIT	1999-314	GlynnDevins Marketing and Advertising Services	1999-St. James Place "A special treat."
Photograph—Color	MERIT	1999-315	GlynnDevins Marketing and Advertising Services	1999-Chapel Oaks "Gone Fishin'."
Photograph—Color	MERIT	1999-371	Classic Residence by Hyatt	1999-Reno — Dancing 98
Photograph—Color	MERIT	1999-958	GlynnDevins Marketing and Advertising Services	1999-La Costa Glen Carlsbad "Staying Connected" Photograph
Radio Advertising	GOLD	1999-723	Resources for Senior Living	1999-The Haven, Sam Meachum Radio Spot

Category	Award	Item#	Organization	Item Description
Radio Advertising	SILVER	1999-287	GlynnDevins Marketing and Advertising Services	1999-John Knox Village It's Your Village
Radio Advertising	BRONZE	1999-277	Stephen Gordet Associates, Inc.	1999-Terrace Gardens Radio
Radio Advertising	MERIT	1999-993	GlynnDevins Marketing and Advertising Services	1999-SunBridge Assisted Living "At Last" Broadcast Campaign
Radio Advertising	MERIT	1999-994	GlynnDevins Marketing and Advertising Services	1999-SunBridge Assisted Living "All the Same"
Special Events Marketing	GOLD	1999-340	Luther Crest Retirement Community	1999-Pennies For Veterans
Special Events Marketing	SILVER	1999-479	Adelman Advertising	1999-Spring Fling Invitation Series
Special Events Marketing	SILVER	1999-992	GlynnDevins Marketing and Advertising Services	1999-Friendship Village of Schaumburg Sterling Benefit and Award Dinner
Special Events Marketing	BRONZE	1999-374	Classic Residence by Hyatt	1999-Aventura Ribbon Cutting Events
Special Events Marketing	MERIT	1999-487	Robley Marketing	1999-Holiday 200
Staff/Inservice Training	GOLD	1999-544	ALFA University	1999-Emergency Planning in Assisted Living
Staff/Inservice Training	GOLD	1999-545	ALFA University	1999-Care Concepts
Staff/Inservice Training	GOLD	1999-547	ALFA University	1999-OSHA and Safety Training Series

Category	Award	Item#	Organization	Item Description
Staff/Inservice Training	GOLD	1999-548	ALFA University	1999-Managing Activities and Recreation Services
Staff/Inservice Training	SILVER	1999-38	Walker Methodist Inc.	1999-"Lasting Impressions"
Staff/Inservice Training	SILVER	1999-275	Stephen Gordet Associates, Inc.	1999-Bravo Program
Staff/Inservice Training	SILVER	1999-439	Seniority Communications	1999-Diversity Training
Staff/Inservice Training	SILVER	1999-445	Seniority Communications	1999-Public Speaking Inservice
Staff/Inservice Training	SILVER	1999-554	ALFA University	1999-Medication Training
Staff/Inservice Training	BRONZE	1999-342	Albright Life Learning Institute	1999-Geriatric Certified Nursing Assistant Training Program
Staff/Inservice Training	BRONZE	1999-549	ALFA University	1999-Accounting for Assisted Living
Staff/Inservice Training	BRONZE	1999-550	ALFA University	1999-Getting Started: The ALFA Assisted Living Manual
Staff/Inservice Training	BRONZE	1999-551	ALFA University	1999-Real Estate Transactions for Assisted Living
Staff/Inservice Training	BRONZE	1999-552	ALFA University	1999-Supervising Front — Line Staff
Staff/Inservice Training	MERIT	1999-553	ALFA University	1999-Risk Management

Category	Award	Item#	Organization	Item Description
Total Marketing/Advertising Program	GOLD	1999-324	GlynnDevins Marketing and Advertising Services	1999-John Knox Village More than your home
Total Marketing/Advertising Program	GOLD	1999-328	GlynnDevins Marketing and Advertising Services	1999-Glenmoor Total Marketing/Advertising Program
Total Marketing/Advertising Program	GOLD	1999-391	JWT SPECIALIZED COMMUNICATIONS	1999-ACTS Independence Campaign 1998
Total Marketing/Advertising Program	GOLD	1999-425	Seniority Communications	1999-Royal Oaks Manor Marketing Communications Plan
Total Marketing/Advertising Program	GOLD	1999-432	Seniority Communications	1999-Myth Campaign of Rosewood
Total Marketing/Advertising Program	SILVER	1999-146	Sharon Brooks & Associates	1999-Juniper Partners What's Different Campaign
Total Marketing/Advertising Program	SILVER	1999-279	Stephen Gordet Associates, Inc.	1999-The Breakers at Olympia Fields Campaign
Total Marketing/Advertising Program	SILVER	1999-325	GlynnDevins Marketing and Advertising Services	1999-East Hill Woods Total Marketing/Advertising Program
Total Marketing/Advertising Program	SILVER	1999-326	GlynnDevins Marketing and Advertising Services	1999-St. James Place Total Marketing/Advertising Program
Total Marketing/Advertising Program	SILVER	1999-353	Classic Residence by Hyatt	1999-Classic Residence by Hyatt in Aventura, Florida
Total Marketing/Advertising Program	SILVER	1999-354	Classic Residence by Hyatt	1999-La Jolla Village Towers, A Classic Residence by Hyatt in San Diego, CA
Total Marketing/Advertising Program	SILVER	1999-427	Seniority Communications	1999-50th Anniversary Marketing Campaign

Category	Award	Item#	Organization	Item Description
Total Marketing/Advertising Program	BRONZE	1999-382	Hank Fisher Properties	1999-Home Is...
Total Marketing/Advertising Program	BRONZE	1999-473	Power/Warner Communications Group, Inc.	1999-Homewood at Williamsport — Assisted Living Campaign
Total Marketing/Advertising Program	BRONZE	1999-1033	JWT Specialized Communications	1999-Something Wonderful Campaign — Emeritus Assisted Living
Total Marketing/Advertising Program	MERIT	1999-281	Stephen Gordet Associates, Inc.	1999-Terrace Gardens Campaign
Total Marketing/Advertising Program	MERIT	1999-483	Robley Marketing	1999-Expressions
Total Marketing/Advertising Program	MERIT	1999-490	Network Communications, Inc.	1999-Senior Selections Magazine
Total Marketing/Advertising Program	MERIT	1999-680	Westminster-Canterbury Richmond	1999-Total Marketing Program
Total Marketing/Advertising Program	MERIT	1999-1031	JWT Specialized Communications	1999-Just Right Campaign — Emeritus Assisted Living
Total Public Relations Program	GOLD	1999-681	Westminster-Canterbury Richmond	1999-Total Public Relations Program
TV Advertising	SILVER	1999-534	The Zillner Group	1999-Edgewood Phase 2 — Now Accepting...
Video Tape (Educational/Training Program)	SILVER	1999-546	ALFA University	1999-Dining Services in Assisted Living
Video Tape (Educational/Training Program)	BRONZE	1999-169	Presbyterian Homes & Services, Inc.	1999-Something To Be Proud Of

Category	Award	Item#	Organization	Item Description
Video Tape (Educational/Training Program)	BRONZE	1999-424	Seniority Communications	1999-ABHOW Year-In-Review Video
Video Tape (Educational/Training Program)	MERIT	1999-30	Milwaukee Catholic Home	1999-Caring About You Today and Tomorrow
Video Tape (Educational/Training Program)	MERIT	1999-460	Ashley Gardens	1999-Ashley Gardens Video
Video Tape (Marketing Communications)	GOLD	1999-504	Starburst Video Productions, Inc.	1999-"The Letter"
Video Tape (Marketing Communications)	BRONZE	1999-161	Village Retirement Communities	1999-A Glimpse of Life At Village Retirement Communities
Video Tape (Marketing Communications)	BRONZE	1999-408	Marjorie Bertolino Marketing	1999-"Welcome Home"
Video Tape (Marketing Communications)	MERIT	1999-448	Saint Therese, Inc.	1999-"Love Made Visible"